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**Senior military officials, education leaders and business executives  
chosen for national training to become urban public school  
superintendents**

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**FOR IMMEDIATE RELEASE**  
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**Los Angeles** – Fourteen high-ranking military officials, prominent education leaders and business executives have been selected to participate in the 2007 Broad Superintendents Academy, The Broad Center for the Management of School Systems announced today.

The Broad Superintendents Academy is a 10-month executive management program to train top executives from military, business, non-profit, government and education backgrounds to lead urban public school districts. It is the only program in the country that recruits and trains non-traditional candidates to become superintendents. To date, 33 of the program's graduates have served as superintendents and another 26 have gone on to hold senior school district executive positions.

For the first time in the program's five-year history, half of the 2007 class are high-ranking, senior military leaders, two of whom are already working as school district executives. Other participants include the president and CEO of Edison Schools, Inc., the superintendent of Topeka Public Schools and other high-level education executives from urban districts in the following cities: Atlanta, Boston, Cobb County, Ga., Memphis, Tenn., and New York City.

A full list of participants is attached and a photo of each is available upon request.

“These impressive leaders already have successfully managed million-, even billion-dollar budgets and overseen hundreds to thousands of personnel,” said Eli Broad, founder of The Broad Foundation, which funds The Broad Center. “With intensive, deep exposure to the best of what’s working in school reform, they can apply their proven leadership abilities to dramatically improve opportunities for students in our schools.”

Following a rigorous review and selection process, only five percent of this year's applicants were accepted into the program.

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Participants in The Broad Superintendents Academy keep their current jobs and attend seven extended-weekend training sessions covering CEO-level skills in education, finance, management, operations and organizational systems. This year's sessions will be held in Los Angeles, Long Beach, New Orleans, Chicago, New York, Houston, and San Francisco. The Broad Center covers tuition, travel and all program expenses. At the conclusion of the program, The Broad Center will help place participants in urban school districts as superintendents and senior executives.

The 2007 class is the sixth to be trained by The Broad Superintendents Academy. Sixty percent of the graduates of the first five classes have been hired around the country as superintendents or school district executives or have been promoted into those positions, and nine out of ten graduates from the first four classes are still working in the same, similar, or higher positions. One quarter of large, urban districts that have conducted external searches for new superintendents in the last two years have filled their positions with graduates of The Broad Superintendents Academy.

Spread across 17 states, graduates of the program today work as superintendents in school districts in the following cities: Andover, Kan.; Antioch, Calif.; Arlington, Mass.; Aurora, Colo.; Benton Harbor, Mich.; Charleston, S.C.; Charlotte-Mecklenburg, N.C.; Christina (Wilmington), Del.; Durham, N.C.; Duval County (Jacksonville), Fla.; Elizabeth, N.J.; Fairfield-Suisun, Calif.; Fort Bend, Texas; Fort Wayne, Ind.; Fort Worth, Texas; Highline, Wash.; Houston, Texas; Marlborough, Mass.; Montgomery, Ala.; North Allegheny, Pa.; Oakland, Calif.; Paterson, N.J.; Pittsburgh, Pa.; Pomona, Calif.; Portsmouth, R.I.; Prince Edward County, Va.; Prince George's County, Md.; San Diego County, Calif.; Swampscott, Mass.; and Utica, Mich.

Those graduates who have served as superintendents for two or more years have already demonstrated district gains in reading and math. Nearly three out of four have improved their districts' historical performance and are outperforming comparison groups in raising overall student achievement in elementary, middle and high school reading and math. The majority are outperforming comparison groups in reducing income and ethnic achievement gaps.

The Broad Center for the Management of School Systems is funded by The Broad Foundation, a Los Angeles-based venture philanthropic organization established in 1999 by Eli and Edythe Broad. Eli Broad is a renowned business leader who founded two Fortune 500 companies, SunAmerica Inc. and KB Home. The Foundation's mission is to dramatically improve student achievement in urban public schools through better governance, management, labor relations and competition. For more information, go to [www.broadcenter.org](http://www.broadcenter.org) or [www.broadfoundation.org](http://www.broadfoundation.org).

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**The Broad Center for the Management of School Systems**  
**2007 Broad Superintendents Academy**  
**PARTICIPANTS**

José Betancourt	<b>San Diego</b>	Chief Administrative Officer San Diego Unified School District Rear Admiral, U.S. Navy (Retired)
Jean-Claude (J.C.) Brizard	<b>New York City</b>	Regional Superintendent New York City Department of Education
Randolph (Randy) Bynum	<b>Atlanta</b>	Area Assistant Superintendent Cobb County School District
Ingrid Carney	<b>Boston</b>	Deputy Superintendent for Clusters and School Leaders, Boston Public Schools
Brenda Cassellius	<b>Memphis, Tenn.</b>	Middle School Superintendent Memphis City Schools
Paul Gill	<b>Riverside, Calif.</b>	Senior Vice President, Regional Operations American Dental Partners Colonel, U.S. Air Force (Retired)
Alan Ingram	<b>Oklahoma City</b>	Executive Director of Federal Programs Oklahoma City Public Schools Chief Master Sergeant, U.S. Air Force (Retired)
Christine (Nickey) Knighton	<b>Springfield, Va.</b>	Chief, Leader Development Division Army Human Resources Command Colonel, U.S. Army
Veleter Mazyck	<b>Atlanta</b>	General Counsel, Atlanta Public Schools
W. L. (Tony) Sawyer	<b>Topeka, Kan.</b>	Superintendent Topeka Public Schools
John Scanlan	<b>Jacksonville, Fla.</b>	Commanding Officer Fleet Readiness Center Southeast Captain, U.S. Navy
Terrence (Terry) Stecz	<b>New York City</b>	President and CEO, Edison Schools, Inc.
Stephen Wilkins	<b>Las Vegas</b>	Brigade Commander, 6 <sup>th</sup> Recruiting Brigade Colonel, U.S. Army
Bennie Williams	<b>Fort Belvoir, Va.</b>	Chief Operating Officer, Defense Logistics Agency Major General, U.S. Army

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